

Are you passionate about creating impactful output, do you know the importance of multiple voices and do you know how to facilitate agile and lean processes? Are you a team player able to work across multidisciplinary teams and help us to Work Out Loud? Then the World Benchmarking Alliance (WBA) is looking for you because we need a new colleague in our communications team:

## Communications & Agile Lead

At WBA we seek to generate a movement around increasing the private sector's impact towards a sustainable future for all. The private sector has a crucial role to play in advancing the Sustainable Development Goals (SDGs), but to boost companies' motivation, there needs to be real change in the way that their impact is measured. That's why we develop benchmarks that will compare companies' performance on the SDGs. Communication is key to create and keep momentum for WBA and its benchmarks. In order to reach our ambitious goals as a young organisation we need to be smart and efficient in our ways of working. Which is why you focus on our ability to facilitate agile creation and to work towards communication output that reflects the voices of all involved. As part of the communications team you advise and guide where needed and support our internal communications (Work Out Loud). We look for a passionate new team member, who likes to learn and strategize whilst doing and is an excellent team player.

### What you will do in this role:

-  Help the communications team to develop inclusive and agile co-creative processes;
-  Work closely with different teams and feel and assess what is needed to create alignment across teams, listen to the different needs, orchestrate, work more efficiently, install feedback loops and learn from each other;
-  Further support our internal communications through helping WBA realise the Working Out Loud principle;
-  Generate attention and relevancy for our benchmark results, by translating heavy content into messages and stories that reflect our purpose and values;
-  Lead the communications of one of our transformations, by collaborating with the transformation team;
-  Collaborate with the communications team of five to ensure alignment, learn from each other about best practises and to contribute to the continuous improvement of communications.

### Our Communications & Agile Lead:

-  Has 4-6 years of working experience in a communication role;
-  Has a background in communication, marketing or business/international studies;
-  Has experience in facilitating or implementing agile approaches and maintaining strong relationships;
-  Is excited to get to know the WBA network and has affinity with sustainability;
-  Is able to combine strategy, content and operational excellence;
-  Has high energy, positive and professional attitude and loves to deliver and create;
-  Is a self-starter that thrives at working in an evolving and fast changing environment;
-  Has excellent written and spoken English and loves to write.

### Our offer:

An inspiring and dynamic career, with room to grow in a driven team focused on impact, ambition and teamwork. We stimulate personal growth, believe in flexible working arrangements and you will receive market-based employment benefits. We have an office/presence in Amsterdam and London and colleagues all over the world. You can be based anywhere for this role as inclusivity is one of our values.

### Interested?

Send your resume and cover letter to [careers@worldbenchmarkingalliance.org](mailto:careers@worldbenchmarkingalliance.org) care of Ciska de Hilster (Lead People) clearly stating the role are applying for. We are happy for you to apply as soon as possible but at latest on 6 September 2020 and first (online) interviews will be held on 15 & 16 September 2020. For more information about what we do, visit our website at [www.worldbenchmarkingalliance.org](http://www.worldbenchmarkingalliance.org).