

Company	AI Principles	Year Adopted	The company commits to its own principles	The company has established its own principles	The company's principles are in a standalone document	The company's principles include human rights considerations	The company has a committee that oversees ethical AI	The company describes how ethical AI is operationalised	The company carries out AI Human Rights Impact Assessments
Acer	Acer Group AI Policy Statement	2024	No	Yes	Yes	No	No	No	No
Adobe	Our Approach to generative AI with Adobe Firefly	2021	Yes	Yes	Yes	No	Yes	Yes	No
Akamai	Akamai Responsible Artificial Intelligence Principles	2024	No	No	Yes	No	No	No	No
Alibaba	Science and Technology Ethics	2022	No	Yes	Yes	Yes	Yes	Yes	No
Alphabet	Google AI Principles	2018	Yes	Yes	Yes	Yes	Yes	Yes	No
Amazon	Core Dimensions of Responsible AI	2023	No	No	Yes	No	No	No	No
AMD	2022-2023 AMD Corporate Responsibility Report	2023	No	Yes	No	Yes	Yes	Yes	Yes
Ant	2022 Sustainability Report	2022	No	Yes	No	No	Yes	Yes	No
Apple	Our Focus on Responsible AI Development	2024	No	Yes	Yes	No	No	Yes	No

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AT&T	AT&T AI Guiding Principles	2019	Yes	Yes	Yes	Yes	No	Yes	No
Baidu	2023 Environmental, Social and Governance Report	2023	Yes	Yes	Yes	Yes	Yes	Yes	Yes
BCE	2023 Responsible Artificial Intelligence Policy	2023	Yes	Yes	Yes	No	Yes	No	No
BT Group	Responsible AI	2020	Yes	Yes	Yes	Yes	Yes	Yes	No
Capgemini	Our Code of Ethics for AI	2021	Yes	Yes	Yes	Yes	No	No	Yes
Cisco	Cisco Principles for Responsible Artificial Intelligence	2022	No	Yes	Yes	Yes	Yes	Yes	Yes
Cognizant	Responsible AI: Shaping the AI-enabled future	2023	No	Yes	Yes	No	No	No	No
Dell	Dell Technologies Principles for Ethical Artificial Intelligence	2022	No	Yes	Yes	No	Yes	No	No

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Deutsche Telekom	Artificial Intelligence at Deutsche Telekom	2018	Yes	Yes	Yes	Yes	Yes	Yes	No
eBay	eBay's Responsible AI Principles	2022	Yes	Yes	Yes	No	Yes	No	No
Elisa	Elisa's Ethical Principles For Data and Artificial Intelligence	2019	Yes	Yes	Yes	Yes	No	No	No
Equinix	4 dactors that define responsible AI	2024	No	Yes	Yes	No	No	No	No
Grab	Grab's AI Ethics Principles	2023	No	Yes	Yes	No	No	No	No
HP	HP's AI Governance Principles	2024	No	Yes	Yes	No	No	No	No
HPE	HPE AI Ethics and Principles	2021	No	Yes	Yes	Yes	Yes	Yes	Yes
IBM	Five pillars to guide responsible adoption of AI technologies	2018	No	Yes	Yes	Yes	Yes	No	No
Infineon	Responsible Artificial Intelligence (AI) at Infineon	2023	No	Yes	Yes	Yes	No	Yes	No

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	what's important								
Naspers	Approach to AI Ethics	2022	No	Yes	Yes	No	Yes	No	No
Naver	AI Ethics Principles	2021	Yes	Yes	Yes	Yes	No	No	No
NEC	NEC Group AI and Human Rights Principles	2019	Yes	Yes	Yes	Yes	Yes	Yes	Yes
NetApp	NetApp Principles for Responsible Use of Generative AI	2022	No	No	No	No	No	No	No
Nokia	Six Pillars of Responsible AI	2022	No	Yes	Yes	No	Yes	No	Yes
NTT	Our Approach to the Use and R&D of AI	2021	No	Yes	Yes	No	No	No	No
Nvidia	Trustworthy AI	2024	No	Yes	Yes	No	No	Yes	No
NXP Semiconductors	Code of Conduct	2021	Yes	Yes	No	No	No	No	No
Orange	Orange Artificial Intelligence	2019	Yes	Yes	Yes	Yes	Yes	Yes	No
Palantir	Palantir Technologies' Approach to AI Ethics	2023	Yes	Yes	Yes	No	No	No	No
Panasonic Group	Responsible AI	2022	No	Yes	Yes	Yes	Yes	Yes	No

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PayPal	Code of Business Conduct & Ethics	2023	Yes	Yes	No	No	Yes	No	No
Qualcomm	Responsible AI at Qualcomm	2023	No	Yes	Yes	No	No	No	No
Rakuten	Responsible AI	2024	No	Yes	Yes	No	Yes	No	Yes
Salesforce	Trusted AI	2020	Yes	Yes	Yes	Yes	Yes	Yes	No
Samsung	Samsung Electronic's AI Ethics Principles	2019	Yes	Yes	Yes	Yes	Yes	Yes	No
SAP	SAP's Guiding Principles for Artificial Intelligence	2018	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SK Telecom	AI Charter	2021	Yes	Yes	Yes	No	Yes	Yes	No
SoftBank	Softbank AI Ethics Policy	2022	Yes	Yes	Yes	Yes	Yes	No	Yes
Sonatel	Orange Artificial Intelligence	2019	Yes	Yes	Yes	Yes	Yes	Yes	No
Sony	Sony Group's Initiatives for Responsible AI	2018	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Spark New Zealand	Spark's Artificial Intelligence Principles	2022	Yes	Yes	Yes	Yes	Yes	No	No
Swisscom	AI Ethics Principles	2020	Yes	Yes	Yes	No	Yes	No	No

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Telecom Italia	TIM Ethical Principles for Artificial Intelligence	2019	No	Yes	Yes	No	No	No	No
Telefonica	AI Principles	2018	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Telenor	Principles for responsible artificial intelligence in Telenor	2019	No	Yes	Yes	Yes	No	No	No
Telia	Guiding Principles on AI Ethics	2019	No	Yes	Yes	Yes	No	No	Yes
Telstra	Our commitment to Responsible AI	2019	Yes	No	Yes	Yes	Yes	No	No
Tencent	ESG Report 2023	2021	Yes	Yes	No	No	Yes	No	No
Toshiba TEC	Toshiba AI Governance Statement	2022	No	Yes	Yes	Yes	No	No	No
Twilio	Twilio's approach to trusted Customer AI	2023	Yes	Yes	Yes	No	No	No	No
Verizon	ESG Report 2023	2022	No	Yes	Yes	Yes	Yes	Yes	Yes
Vodafone	Vodafone's AI Framework	2019	No	Yes	Yes	Yes	Yes	No	No
Xiaomi	ESG Report 2023	2022	No	Yes	No	No	Yes	No	No

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Yandex	Yandex AI Principles	2022	No	Yes	Yes	No	No	No	No